

Video	Audio
<u>Dick Arme y at Rally</u>	[Jenny Beth at Podium] "Shot of him doing 'Freedom...Works' chant back and forth at rally [Crowd Cheers]
Footage of marches, signs, people working, planning  Liberty Summit and other FW events with FW signs and logos	[Narrator]  FreedomWorks was founded more than 25 years ago to surpass the constraints of think tank lectures and policy papers. To meet the forces of the left head-on with real grassroots muscle. Led by Dick Arme y, Steve Forbes and C Boyden Gray, the organization's guiding principles are lower taxes, less government and more freedom.  FreedomWorks was the national organizer for the 9-12 March on Washington in 2009. It was the largest gathering of fiscal conservatives at the capital, in our nation's history. True to the independent spirit, there were thousands of organizers for our march and hundreds of assorted caravans of buses from every corner of the nation. No speaker or attendee was paid a fee, and no transportation or hotel was subsidized. Conservative estimates put the crowd between 600,000 and 800,000 citizens. Over and over we heard "I have never done anything like this before but I have to do something; our government is out of control." We will ensure that President Obama and lawmakers in Washington won't soon forget the citizens who marched on Washington.  FreedomWorks is educating and mobilizing this growing constituency of activists fed up with the trend towards big government. Cutting-edge online mobilization and social networking tactics are helping FreedomWorks to recruit and educate more volunteers and to be more effective than ever before. But some on the left, including the moveon.org, the unions and the DNC, have viewed the organization's growing influence as a threat and have moved to stop them by any means necessary.
Scenes from 9/12 event	[Medium Tempo Music]  On the eve of the big Tax Payers March on Washington, while the people from FreedomWorks were completing their last minute preparations, a bomb threat was called in. Luckily, a documentary team that was interviewing Matt Kibbe was able to record the event as it happened.
<u>Bomb Threat Clip</u>	[I would use it all up until the point that Matt is in the elevator and says "we will show up twice as strong"]
Wide shot of crowds	[Narrator]
Time Lapse shot down Penn	On the following morning, that is exactly what they did!

<p><u>Matt K at Rally</u></p> <p>Rally Shots</p>	<p>[Matt]</p> <p>"reports are coming in that the highways are closing down and our people are streaming back all the way to the Washington monument"</p> <p>"give yourselves a round of applause"</p> <p>(Crowd cheering)</p>
<p>Office footage of meetings</p> <p>Historic still from BTU and Hillary Care</p>	<p>[Narrator]</p> <p>FreedomWorks is no stranger to high profile struggles with the forces of the liberal left. As evidenced by the battles they led and won in the 1990's against Hillarycare and the BTU tax, they achieved success by keeping the movement focused on the key pressure points in the debate.</p>
<p><u>Matt K 2 principals</u></p> <p>0:07:09:30</p>	<p>[Matt interview]</p> <p>"Government goes to those who show up, so if you show up and you believe in freedom you can have an inordinate amount of influence on the decisions your reps make"</p>
	<p>[Narrator]</p> <p>In order to make their message heard, many other grass roots organizations showed up in Washington to make a stand with FreedomWorks as a broad coalition for conservative values.</p>
<p><u>Jenny-Beth Tea Party Patriots</u></p> <p>1:29:07:08 -Starts bite</p>	<p>[Jenny-Beth]</p> <p>"Freedom works offered what they could do to help...."</p> <p>1:29:37:20 – Starts bite</p> <p>"They brought on over 20 organizations to partner with them to make this event a success. They were working hard at putting the event together yet giving glory to the other organizations involved."</p>
	<p>[Narrator]</p> <p>People that were working with FreedomWorks for the first time were pleased to find that they were only interested in facilitating change.</p>
<p><u>Andrew Moylan NTU</u></p> <p>0:10:25</p>	<p>[Andrew Moylan]</p> <p>"They reach out to their members and other folks who are interested in these issues and say we will help you whether it is contacting your member of congress, learning more about these issues or coming to a huge rally in DC"</p>
<p>Libery Summit – Speakers</p> <p>People meeting with Senator</p>	<p>[Narrator]</p> <p>FreedomWorks has always strived to enable citizens to impact the legislative process. They do this through organization but more importantly, by educating people about the political process and making sure that they understand the crucial issues.</p>
<p><u>Boyden Gray – Excellent</u></p>	<p>[Boyde]</p>

<u>Testimonial</u> 16:42:56	"As my father said, ‘any damn fool can have an idea but the trick is getting it executed, the trick is bringing it to the public fore,’ and what FreedomWorks does is give voice to Americans that otherwise cant be heard."
Footage of March and Rally	<p><b>[Narrator]</b></p> Online social networking tools, so effectively used by Obama as a presidential candidate, are now in the hands of the new insurgency. This allows them to organize by community and have networks of like-minded individuals in every battleground state and congressional district. This battle is about good policy and restoring fiscal sanity to a political class run amuck. Our advice to politicians of all stripes; ....take us seriously.
Dick Armey	<p><b>[Armey]</b></p> Sound Bite TBD
Clips of rally in full swing, huge numbers, noise of the crowd raising to a roar as the announcer says the last line.  <u>Fade to black</u>	<p><b>[Narrator]</b></p> The impact of the 9/12 March on Washington, will be felt for years to come.
	<p style="text-align: center;">FreedomWorks...  lower taxes...less government... more freedom</p>